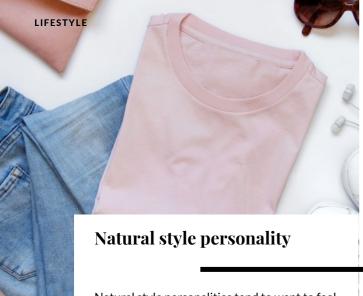


hen it comes to showing off our personality, one of the best and quickest ways we can do this is through our style. But what do we do if we are in a style rut? For many of us, our style may change throughout the years but our core style personalities will tend to stay the same. This is because it reflects who we are as people! So, how can you discover your style personality and what can you do with fashion once you know yours?

First, we need to know the different style personalities we have! As a personal stylist, I want to make it easy for my clients to quickly navigate the different fashion stylings out there. With this in mind, there are generally four main style personality types that we tend to tap into. >>

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Natural style personalities tend to want to feel comfortable in their clothes. This is the most important factor in choosing what to wear. Casual styles are their go-to option: think simplicity, comfort and minimal patterns. Just like with a natural make-up look, natural style personalities like to keep it simple!

So how do you style your natural style personality? You will want to look for simple lines within your outfits. Find fabrics that are easy to care for that don't need special treatment such as dry cleaning or even ironing, if possible! You want to make your outfits feel as comfortable as possible. A neutral, simple, easy to put on mididress for the summer is a great option. Pair with simple sandals and a backpack and you're ready to go.

For a more casual look, you could find your favourite pair of straight leg jeans in a denim-lycra mix for a more comfortable fit, and pair with a simple white tee or camisole. Add a pair of boots, and a leather cross over bag in a neutral brown or beige for your essentials!

If you want to feel ready for the office, find a pair of neutral beige or white trousers that are slightly cropped, add a leather belt and a pair of slip-on brogues or trainers. For the top half, either a classic striped tee (which is the best pattern for you to dip your toe into) or loose blouse tucked in, with an oversized neutral blazer or denim jacket to finish the look.



For me, being a personal style coach is about much more than clothes. By understanding how my clients live their lives and how they want to feel, I can help them create a look that oozes confidence.

Classic style personality

Classic style personalities tend to feel their best in a more formal outfit. They like to appear well turned out, with elegance as a key factor for their outfit choices. Classic hairstyles that rarely change throughout their lives, and the same goes for their outfits. Once they have found a comfortable, classic, go-to look, they will feel a little intimidated to perhaps veer away from this. This isn't to say they will keep away from colours. Tones like peaches, pinks, navys and deep browns are perfect!

How to style your classic style personality? Looking for fabrics like silks, linens and wools will be a good start. You will want to make sure your outfits have a feel of elegance and perhaps professionalism about them. While stilettos can be a go-to shoe for you, if you prefer less of a heel, court shoes or even high quality platform trainers could be an option. Some outfit inspiration could be a pussy-bow blouse in white or cream, tucked into a pair of tailored trousers in a peach or salmon colour. Put on a pair of nude pumps or elevate the look with a pair of nude stilettos.

For a more relaxed event, keep your tailored trousers and swap out the blouse for a cashmere polo neck, or high quality silk camisole. If you prefer a skirt, swap the trousers for a midi-skirt in silk or with pleats. A clutch or handbag in a neutral tone, paired with your slip-on sandals, can help finish the look.





I've got a passion for fashion, an eye for detail and a great sense of fun.

Creative style personality

Most people fall into the creative style personality. Creatives have wardrobes full of items from different sources, including vintage mixed with high street, online and high-end purchases. They love to collect and curate their wardrobes, and love to shop. They feel that shopping is an art form, and often are found studying fashion magazines or Instagram for inspiration.

How to style your creative style personality? You'll want to hit different sources for your wardrobe. As I mentioned, you love combining fashion sources, so embrace that joy and create looks you love from across these outlets. Mixing fabrics can also be a great way to get your creative fix, such as velvet, satin, silk, wool and denim. For some outfit inspiration, why not try a pair of 70s flares with a modern, oversized blazer, atop a graphic tee, with a high end designer bag. You could also pair a vintage band tee with a silk midiskirt, leather biker jacket and biker boots. Add colour and creativity with quirky sunglasses, beads and earrings for the finishing touch.

Romantic style personality

A romantic style personality loves dressing up. Think little details like bows, ruffles, flounces, appliques and fringes. Prints and colours are also a go-to. They bring this feeling of dressing up to their make-up and skin care, and will even have a favourite fragrance. They tend to spend time on their look, and will never leave the house without their make-up done!

How to style your romantic style personality? You'll want to find looks that help you show off your passion for dressing up! A maxi dress with colourful florals, a ruffled neckline or pleated skirt will be a great look for you. Add a bold shoe and a handbag to complete the look which has a similar tone to your shoes.

If you prefer two pieces, look for a colourful, patterned midi-skirt in perhaps an animal print or a floral pattern. A graphic tee, with a fringed crossover body bag will make the look feel just perfect for you. A red lip that works with your colour tone also wouldn't go amiss.



So, which personality do you feel you fit into? Have these outfit ideas inspired you to play with your wardrobe and style more? If you want to discover your personal style, as well as the ways to create outfits that feel truly you, please get in touch with Stefania - One of a Style. ■



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